

French PROVINCIAL

Culture - Lifestyle - Travel - Design - Cuisine



We are Australia's number #1 French Lifestyle online source of products, services and more since 2007 with more than 4000+ visitors to our site every week and growing, predominately from Australia. That means an average of 500+ will be exposed to your ad every day.

Online Advertising

BENEFITS OF ONLINE ADVERTISING

Internet has become a major and effective medium for advertising and it has been predicted that the online advertising and marketing is growing faster than any medium tool.

Targeted:

Online advertising is more targeted than traditional forms of media, allowing clients to reach their target audience more effectively, which may ultimately help you get results through your online advertising campaign.

Affordable:

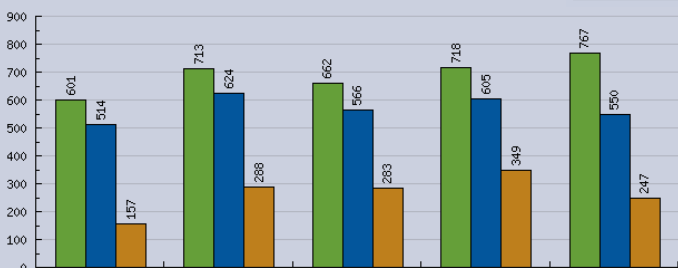
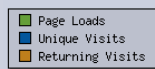
Online advertising is the most cost-effective forms of advertising, allowing clients to reach a global market, even with limited budgets.

Regular Updates:

With our regular newsletter, digital and print magazine mean that users visit the website regularly, giving them a chance to engage with your brand more often.

Engaging:

A major benefit of online advertising compared to TV, print and outdoor advertising is that it is interactive, allowing users to click through and find out more about what is being advertised.



RATES

1. Business package

- An advert of your logo or image (150 x 150) on our Shop Directory page and up to 80 words descriptor, with a hyperlink to your website
 - Your ad will run for a period of one month
- Cost of this package: \$97.00 per month**

2. Business Bonanza Package

- An advert of your logo or image on our front bottom page (250 x 250)
 - A hyperlink to your website entry into our directory
 - Your advert will run for a period of 1 month
- Cost of this package: \$197.00 per month**

3. Advertorial Only

- Your advertorial included in our blog (Up to 600 word count and images) with a link to your business.
 - Your advertorial will remain in our blog archive indefinitely
- Cost of this package: \$167.00**

4. Electronic Newsletter

- Access up to 7,000 emails
 - An advert (150 x 150) and up to 150 words descriptor, with a hyperlink to your website.
- Cost of this package: \$147.00**

